



10<sup>th</sup> Annual  
Big Brothers Big Sisters Mountain Region  
**Mudd for Matches**  
**Mudd Volleyball Tournament**

## Sponsorship Opportunities

**Saturday, September 14, 2019**  
**Grapevine Event Plaza & Picacho Peak Brewery**

Big Brothers Big Sisters has been providing professionally supported mentors to children in southern New Mexico since 1989 and nationwide since 1904! With your support, Big Brothers Big Sisters will continue to build brighter futures and stronger communities for the children in Dona Ana County.

**Thank you for joining us this year and for all of your support!**

**Event Co-Chairs:**

Mikko Noopila  
mnoopila@citizenslc.com

Lucas Peerman  
lpeerman@Lcsun-news.com

**Committee Members:**

Emily Silverman  
emily.silverman8@gmail.com

Juan Medrano  
JUAN\_G\_MEDRANO@progressive.com

**Regional Director:**

Dawn Starostka  
Dawn.Starostka@BBBSMountainRegion.org





# 2019 Sponsorship Opportunities

September 14, 2019

The Grapevine Event Plaza and Picacho Peak Brewery



*The 9<sup>th</sup> Annual BBBS Mudd Volleyball Tournament – Mudd for Matches -is the Doña Ana County agency’s biggest and most visible fundraising event of the year. Dollars raised at this event directly support children in Doña Ana County.*

## **DIRTY ACE SPONSOR - \$10,000** (one available – presenting sponsor)

- Event billed as “BBBS Mudd Volleyball Tournament presented by SPONSOR
- 20 x 20 Team Chalet including canopy, astro-turf, 2 tables, chairs, Banner
- 24 food and beer tickets for choice of items from hospitality tent
- Two Complimentary teams (8-12 players)
- Company logo featured on all promotional materials with event title
- 8 Individualized boosted posts acknowledging company support, plus mention in all other boosted posts in conjunction with event name
- Company logo and link on website for an entire year
- Company logo featured on front and back of over 1000 T-shirts
- Logo banner hung at the event
- Ability to put material in team registration bags
- Company logo, along with BBBS logo on official game balls
- Company name on one of the event courts, on which championship game will be played

## **DIRTY DIVE SPONSOR - \$5000**

- Two Complimentary teams (8-12 players)
- 20 x 20 canopy provided with banner
- Company logo featured on all promotional materials
- 4 Individualized boosted posts acknowledging company support
- Company logo and link on website for an entire year
- Mentioned on all media as a top Sponsor
- Company logo featured as top billing on the back of over 1000 T-shirts
- Logo banner hung at the event
- Recognition throughout the event
- Ability to put material in team registration bags
- Company name on one of the event courts

## **FILTHY SPIKE SPONSOR - \$2,500**

- Two Complimentary teams (8-12 players) with 20 x 20 reserved Pit space for teams
- Company logo featured on all promotional materials
- 4 Individualized boosted posts acknowledging company support
- Company logo and link on website for an entire year
- Mentioned on all media as “TOP” Sponsor for Mudd Volleyball
- Company logo featured as top billing on the back of over 1000 T-shirts
- Logo banner hung at the event
- Recognition throughout the event
- Ability to put material in team registration bags
- Opportunity to have a 10 x 10 booth space at the event
- Company name on one of the event courts

**MUDDY COURT SPONSORSHIPS- \$1500 (10 available)**

- One of the Mudd Volleyball Courts named after your Company with Mudd Volleyball Court Signage provided and displayed throughout the event. HUGE announcement opportunity
- 3 Individualized boosted posts acknowledging company support
- One Complimentary team (8-12 players) with 10 x 20 reserved Pit space for team
- Company logo featured on all promotional materials
- Ability to put material in team registration bags
- Company logo featured on the back of over 1000 T-shirts
- Recognition every match at the event.
- Opportunity to have a 10 x 10 booth space at the event

**DUSTY DIG SPONSOR- \$1,000**

- One Complimentary team (8-12 players) with 10 x 20 reserved Pit space for team
- Company logo featured on all promotional materials
- 2 Individualized boosted posts acknowledging company support
- Company name and logo featured on agency website
- Company logo featured on the back of over 1000 T-shirts
- Ability to put material in team registration bags
- Ability to hang your banner at the event (Must provide banner)

**SPLASH SPONSOR- \$500**

- Company logo featured on all promotional materials
- Company name and logo featured on agency website
- Company logo featured on the back of over 1000 T-shirts
- Ability to hang your banner at the event (Must provide banner)

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Sponsorship deadline is Friday, August 23, 2019 to get you MAXIMUM exposure!

Each team must follow regular team registration procedures and deadlines.

Team Registrations are due by 5:00 pm, Friday, August 30, 2019.

Please contact Dawn Starostka at [DAG@BBBSMountainRegion.org](mailto:DAG@BBBSMountainRegion.org) or 575-449-2728 for information.



# Sponsorship Commitment

September 14, 2019

The Grapevine Event Plaza and Picacho Peak Brewery

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Sponsorship level:

\_\_\_\_\_ \$2,500 Filthy Spike

\_\_\_\_\_ \$1,500 Muddy Court

\_\_\_\_\_ \$1,000 Dusty Dig

\_\_\_\_\_ \$ 500 Splash

\_\_\_\_\_ In Kind Muddy Media. Value of in kind advertising: \_\_\_\_\_

Check one:

\_\_\_ Please invoice me

\_\_\_ Check enclosed payable to Big Brothers Big Sisters Mountain Region

\_\_\_ Please charge my credit card

\_\_\_ Mastercard \_\_\_ Visa \_\_\_ American Express

Card number: \_\_\_\_\_ Security code: \_\_\_\_\_

Billing zip code: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

*Thank you for your generous support of Big Brothers Big Sisters!*

Please mail your commitment form and/or payment to:

Big Brothers Big Sisters Mountain Region  
129 S. Main Street, Suite B  
Las Cruces, NM 88001

For more information or questions, please call Dawn Starostka at 575-449-2728 or email her at [Dawn.Starostka@BBBSMountainRegion.org](mailto:Dawn.Starostka@BBBSMountainRegion.org)